

Christian Hamilton

Storyteller. Writer. Media Producer.



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*To me, there is no such thing as a boring story. It's my job to make it interesting. How?
Let people's passion shine through. Hyperfocus on word choice and tone.
Allow pauses and inflections to tell just as much of a story as the words being used.
And ultimately, let the story speak for itself - a great story doesn't need a formula.*

EXPERIENCE



KAMU

Texas A&M University's TV and Radio Station
KAMU Public Broadcasting, College Station, TX
April 2022 - Present

Production and Content Coordinator

In my current role, I tell stories in different ways. I am a **video producer**, I serve as our **newsletter editor** and **website administrator**, I run our **YouTube channel**, I **write articles**, **produce podcasts**, **host and edit an audio series** and **hire and mentor talented student workers** to produce content of their own. I also manage metadata and analytics, take photographs, proof social media copy, edit videos and more.

To wear all these hats, I am a **diligent** and **dependable** worker. I get things done **quickly** and **excellently**. I throw myself into **learning new things**, including HTML and inline CSS, YouTube workflows and metadata rules. I come to the table with fresh ideas, like producing a cooking competition, and create impactful new pages on our website. On YouTube, I have quarterbacked a **67% increase in views**, a **111% increase in new subscribers** and an **86% increase in impressions**. I **pour myself into mentoring students** and build them up to be confident, eager, multi-skilled professionals. Two students recently graduated and landed at **Disney in Orlando** and **CNN in Washington, D.C.** in media roles.



Scan to check out my
KAMU portfolio!

Newscast Producer



WSMV, News 4 Nashville
NBC Affiliate in Nashville, TN
May 2020 - June 2021

News Channel 6, KAUZ
CBS Affiliate in Wichita Falls, TX
May 2018 - May 2020

It's hard to describe the frantic experience of being a news producer. In these roles, I was deadline-driven, efficient and constantly ready for change. At each station, I produced multiple newscasts with different audiences in mind. Each day, I sorted through hundreds of stories to select the most relevant and important and wrote dozens of clear, concise and conversational scripts for anchors. I thought creatively and critically, making quick decisions when there were only seconds to decide. In Nashville, I led the 10 p.m. team during a months-long managerial vacancy by vetting reporter stories, approving scripts, managing breaking news responses and building team chemistry and morale. At both stations, I produced a variety of smooth, unscripted live event coverage, ranging from bicycle races to tornado warnings.



EDUCATION



University of North Texas
Bachelor of Arts in
Broadcast and Digital Journalism
Graduated May 2018

CERTIFICATIONS AND SERVICE

- Metadata Lead Certification, PBS
- Hullabaloo U Instructor, Fall 2024 (Texas A&M's freshman success course)